

Eurosatory 2024: A record breaking edition (Part-2)



The tradeshow Eurosatory 2024 (17–21 June) ended the five day extravaganza with extremely intense and busy days. This 28th edition reported record attendance by exhibitors, public and private sector decision makers, armed forces and homeland security representatives, high authorities, civil security and crisis response professionals, official delegations, experts and journalists.

With 2,028 exhibitors from 61 countries, Eurosatory confirmed its role as a catalyst for user available and emerging innovation and new generation technology, providing the most extensive global spectrum of solutions to enhance defence and security capabilities. The French Armed Forces Minister Sébastien Cornu, during his visit to inaugurate the exhibition, took advantage of the occasion to highlight its importance, global reach and strategic role: “This exhibition is without a doubt an exhibition for the military and not just for industry, to take stock of all the operational needs of the armed forces. And it is ultimately also this change of culture that we are seeing, where there is a tightening of ties between the soldier/customer and the manufacturer/producer. This exhibition was designed in this perspective, and for that I extend my thanks to you.”

With more than 42,000 professional visitors including 44% from outside France (up 23% on 2022), and 355 official delegations from 92 countries, Eurosatory illustrated once again that it is the premier event for the international defence and security community. The 120 round table discussions and nearly 500 speakers helped to confirm the exhibition’s role as a global platform for experience sharing, and offered further insights into the leading underlying trends that are shaping our century for the long term.



The 2024 show was held on a global backdrop featuring five megatrends that combine and contrast with one another, ultimately impacting the Defence and Security world: The geopolitical sphere with the return of superpowers and claims of sovereignty; the economic sphere, which has become unpredictable following the impacts generated successively by the global pandemic and the war in Ukraine, and which is still putting pressure upon international markets; the technological sphere, with a new digital revolution, that of AI and quantum science; the societal sphere, rapidly changing, marked by increasing violence in society and finally the environmental sphere which, under the effects of climate change, is seeing an ever greater frequency of humanitarian and environmental disasters and higher migratory movements.

Ground-based action in all its forms, from high intensity conflict to humanitarian disaster response, calls on the integration of all domains (land, air, space, naval, cyber). In light of this, the air-to-ground action of helicopters is of predominant importance. As leader in its category, Eurosatory had a duty to develop this segment more extensively. As a first for Eurosatory in 2024, exhibition space was given specifically to helicopters, drawing notably on the resources of the French Army, the Gendarmerie Nationale and the US Army, along with French and international manufacturers. ➡