

# American commitment to Indian trade relations strengthens partnership at Aero India 2023



American aerospace and defence suppliers presented a broad range of the nation's "most innovative and reliable aerospace and defence solutions", with the intent of gaining a stronger foothold across the region's growing aerospace market at Aero India 2023 in Bengaluru.

As reported by the International Trade Administration (ITA), India's aviation sector holds great potential for US companies. By 2024, the domestic aviation market in India is expected to grow to \$30 billion, making it the third largest globally. In addition to this, India has the third largest armed forces in the world, and are amongst the largest military spenders (\$76.6 billion) with plans to spend billions of dollars on defence articles over the next several years.

Fourteen of America's leading manufacturers and suppliers, many with proven operating partnerships already

in-country, exhibited within the USA Partnership Pavilion, the centerpiece of the national effort, organised by Kallman Worldwide, Inc, in coordination with numerous government agencies, including the departments of Commerce, Defence, and State. Entering its 60th year in 2023, Kallman Worldwide represented the North American presence at the show as returning advocates for global trade. With over 30 years of experience in the aerospace industry, their industry and show knowledge far exceed that of any other American pavilion organisers.

The group included three companies, Astronautics Corporation of America, Jonal Laboratories, Inc and United Performance Metals, who were new to show and Jonal Laboratories, Inc, completely new to market. Along with representation from nine states – California, Illinois, Virginia, Connecticut, Florida, New Jersey, Ohio, Texas and Wisconsin, the capabilities of

these exhibitors ranged from airframes and engines to materials and components. The USA Partnership Pavilion presented a well-established destination for buyers looking for an efficient way to meet a critical mass of leading suppliers, an on-site business centre for US exhibitors looking to maximise their exposure and impact at the event, and a networking forum for all to share ideas and insights.

A comprehensive list of US Exhibitors, their capabilities, products, and services can be found at Sourcehere.com – the Official Digital Directory of the USA Partnership Pavilion and number one online platform for aerospace companies and professionals. "Six decades of experience has taught us that global trade is a year-long conversation punctuated by events. For Kallman Worldwide, the yearlong conversations take place on [www.sourcehere.com](http://www.sourcehere.com) where international buyers and suppliers come together on an online marketplace designed