

VAYU

First – as always !

Since Yelahanka 1993 - and so in 2017



The *Vayu Aerospace Review* has been intrinsically involved with every Air Show at AFS Yelahanka since the very first one that took place in 1993 (then known as *Avia India*). The maiden *Show Dailies* were produced and distributed by *Vayu*, which entity thereafter remained exclusive media partner for the biennial Air Shows from 1996 onwards (now officially *Aero India*).

Inevitably, competition came about in the years thereafter and, in 2017, there were no less than half a dozen 'Show Dailies' not counting 'Special Supplements' by a number of national newspapers ! Those attending the Air Show, both exhibitors and industrial professionals, as also aviators



both Defence and Civil and thereafter the thousands of visitors, were 'spoilt for choice' and could collect Show Dailies from the stands in various Halls.

However, *Vayu* was arguably the much sought after *Show Daily*, not only for its content and presentation, but was always the first at Yelahanka as copies fresh off

the press were rushed from downtown Bangalore, consolidated at *Vayu's* stand in Hall AB and then distributed throughout the length and breadth of the Show. The relentless pace began at the inaugural ceremony itself and continued till Day Three of the Show.

And so to Aero India 2019 !